

BE 15

JAMANALAL BAJAJ INSTITUTE OF MANAGEMENT STUDIES
MMM/MIM/MHRDM SEM-VI APRIL 2015
BUSINESS ETHICS

DURATION: TWO HOURS

MARKS: 60

INSTRUCTIONS:

- 1) ATTEMPT ANY FIVE QUESTIONS
- 2) ALL QUESTIONS CARRY EQUAL MARKS
- 3) JUSTIFY YOUR ANSWERS WITH APPROPRIATE EXAMPLES

- Q.1. "Values create character, and character makes the nation". Given the background of this Statement, state what are the values that you will bring in to the organization?
- Q.2. Present your thoughts on ' Gandhian trusteeship concept' and 'business for profit alone.' Which of these concepts is relevant in present global environment, justify.
- Q.3. What is corporate governance? What are the objectives corporate governance? What are the major recommendations of global as well as national committees while forming corporate governance norms?
- Q.4. Discuss any three theories of normative ethics with suitable examples.
- Q.5. In what way ethical culture can be created in organizations? Suggest a suitable model of moral development.
- Q.6. Bring out the role of independent directors and audit committee in governing the corporate.
- Q.7. What are the key elements of a " code of ethics" for a company? Design a code of ethics for your organization.
- Q.8. Analyse the any **two examples** of the following. Bring out the ethical issues involved in it. Justify your answers with interpretation of your learning & understanding of various ethical theories.
 - a) Current land acquisition bill and present government intention.
 - b) Allocation of coal blocks by earlier government and role of cbi.
 - c) Satyendranath dubey on golden quadrilateral triangle highway.
 - d) Subrato mukharjee in Sahara scam.