

Date - 01/11/2014

Jamanalal Bajaj Institute of Management Studies

BUSINESS ENVIRONMENT

Duration: Three Hours

Marks: 100

Instructions:

- Attempt any five questions
- Each question carries equal marks
- Answers with examples shall be given appropriate marks

~~Q1.~~ Explain how the role of government changes in different economic systems?
(a) Capitalist;
(b) Socialist;
(c) Mixed economy.

~~Q2.~~ What are the tools of monetary policy? Critically evaluate the current monetary policy of RBI.

Q3. Analyse the impact of liberalisation and globalisation on any one of the following sectors.
(a) FMCG;
(b) Chemicals;
(c) Pharmaceutical,
(d) Retail

PTO